



Digital Out of Home

DECK

By Zona Ventures . 2024



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The Brief

The Alpha Screen 1 is a digital billboard in Nairobi Kenya. Located in a high traffic location at the junction of Moi Avenue and Haile Selassie Avenue.





Location: Haile
Selassie/Moi Avenue
Railway Round About

Alpha I

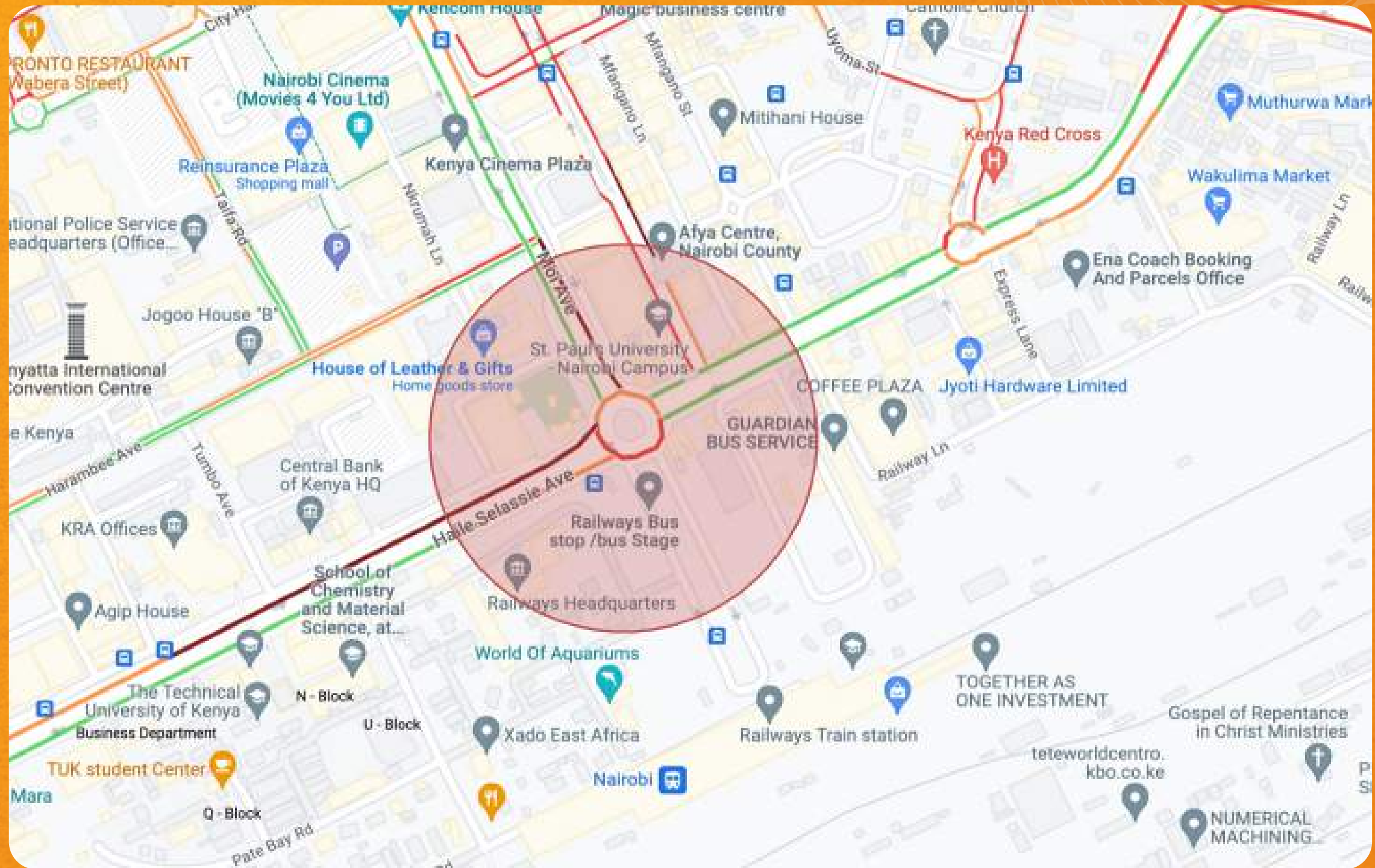
Value: To Be Discussed

- Finishing dimensions: 1024x1536pixels (portrait)
- Content format should be MP4 or JPEG
- Minimum Ad length is 10 Seconds while Maximum Ad length is 12 Seconds.
- Maximum of ten(10) Clients- PS: Your advert plays every 2min when the screen is fully booked.

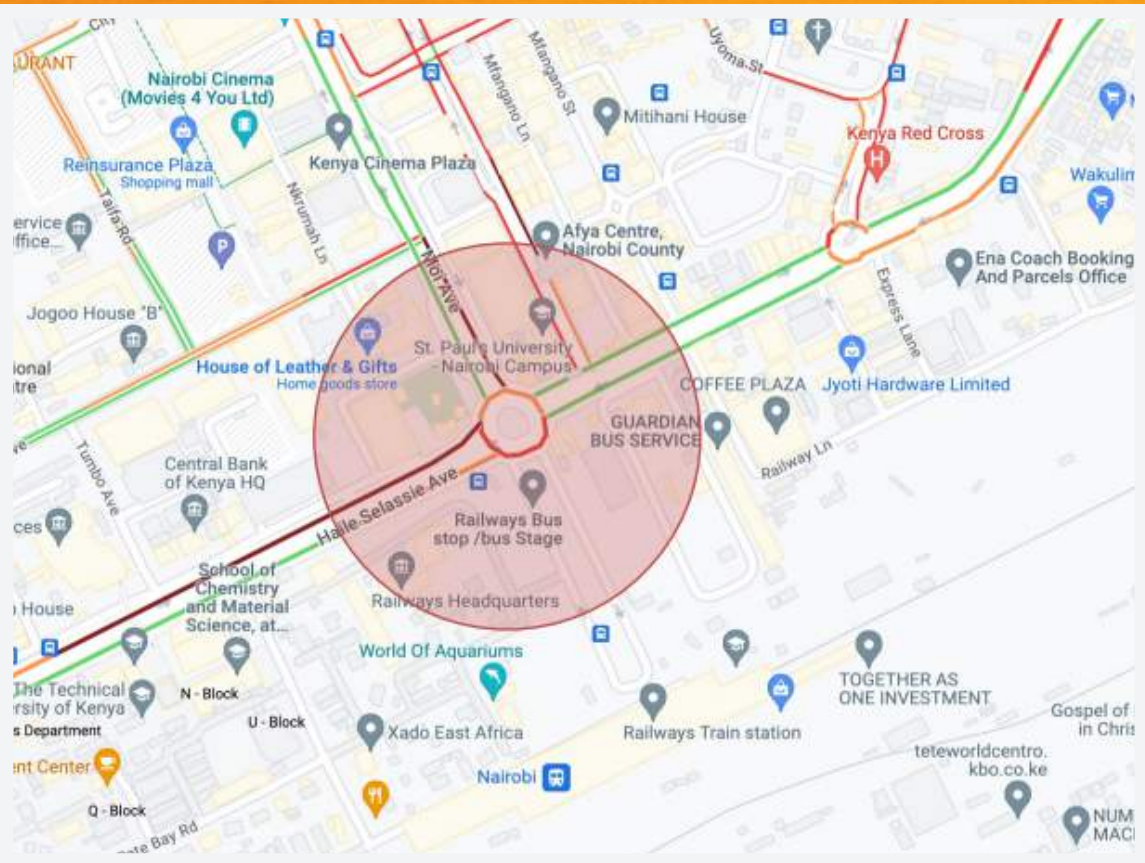
Statistics

300,000

Approximate
Eyeballs Per Day



Gallery





Thank You

Contact Us



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